

Analog Devices' California Personal Information Handling Practices in 2023*

Categories of Personal Information Per Cal. Civ. Code §1798.140(o)(1)	In the preceding 12 months, we have collected the following categories of personal information from California residents:	Does this category of personal information include sensitive personal information?	We collected such personal information to use for the following purposes:	We have collected such personal information from the following categories of sources:	In the preceding 12 months, we disclosed the following categories of personal information about consumers for a business purpose:	We disclosed such personal information with the following categories of third parties:	In the preceding 12 months, we sold or shared the following categories of personal information:	We sold or shared such personal information to the following categories of third parties:	We sold or shared such personal information for the following purposes:
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver's license number, passport number, or other similar identifiers	Name, address, IP address, email, account name	No	Lead management, cross-selling, web analytics, Marketing Campaigns	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Dun & Bradstreet, Demandbase, Customer Support, Live Support	Name, address, email, account name	Distributors	No	N/A	N/A
Any categories of personal information described in subdivision (e) of Section 1798.80: "Personal information" means any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. "Personal information" does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.	Name, phone, address, email	No	Lead management, cross-selling, web analytics, Marketing Campaigns	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Customer Support, Live Support	Name, phone, address, email	Distributors	No	N/A	N/A
Characteristics of protected classifications under California or federal law.									
Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Order history	No	Lead management, cross-selling, Marketing Campaigns	ERP, CRM	Order History	Distributors	No	N/A	N/A
Biometric information.									
Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	Analog.com interaction only, Sell.analog.com (internal employees), Maximintegrated.com web activity	No	Lead management, web personalization, Marketing Campaigns	Adobe analytics, web log, Web analytics, maximintegrated.com, maximsupport website, Live Chat	Analog.com interaction only, Sell.analog.com, Maximintegrated.com web activity	Distributors	No	N/A	N/A
Geolocation data.	Address	No	Lead	Web browsers, user	Address	Distributors	No	N/A	N/A

			management, web analytics, Marketing Campaigns	provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Dun & Bradstreet, Demandbase, Live Chat					
Audio, electronic, visual, thermal, olfactory, or similar information.	Audio, video	No	Product research, service provision	User provided info via consented interview or product support lines	Audio, video	Product research partners, product service support partners	No	N/A	N/A
Professional or employment-related information.	Job role, job title	No	Lead management, Marketing Campaigns	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, Customer Support, Live Support	Job role, job title	Distributors	No	N/A	N/A
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99).									
Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Customer digital body language, persona, customer journey, Job role, job title, country, web activity	No	Lead management, web personalization, Marketing Campaigns	User provided info via web form, registration, webinar or tradeshow attendance, tech support inquiry, external company website; web analytics, Live Chat	Job role, job title, country, web activity		No	N/A	N/A

*For employees, please refer to our Employee Data Protection Notice sent to your Workday account for how we process your personal information. For candidates, please refer to our candidate privacy notice at your job application portal on how we process your personal data. For vendors, please refer to the contract we have with you as to how we process the personal data provided by you.